



MEDfx Announces Partnership with Talksoft

MEDfx Corporation has partnered with **Talksoft Corporation**, an applications service provider of reminder and notification services over telephone and global data networks. MEDfx is now interfaced with their **RemindMe (automated appointment reminders for your patients or customers)** and **Recall** reminder solutions.

Do you spend an hour or more each day making phone calls simply to remind patients of their pending appointments? Do your patients frequently miss scheduled appointments because they don't receive reminders? Free up your staff and phone lines by using RemindMe from Talksoft, our messaging partner. You have full control over your message content and delivery. Reduce missed appointments by an average of 30%, thereby increasing your practice revenue. **Calculate your potential Return on Investment from using Talksoft's RemindMe and Recall services by visiting <http://portal.talksoftonline.com/index.php/home/roi>.**

Since 2000, Talksoft Corporation has been providing automated messaging solutions that help practices communicate to patients in cost-effective ways. Talksoft RemindMe notifies patients of their scheduled appointments. You have full control of the message – which is recorded in your own voice, if you so choose. With 75% of all calls in the U.S. now going to voicemail or answering machines, practices are looking for low-cost alternatives to staff members making calls. Messaging services are easy to setup. Integrated phone, email and text messaging service is also available. These are effective alternatives that eliminate the need to take up staff time, send postcards or letters to patients. Reach your customers in a way they will respond.

Please visit www.talksoftonline.com for more information on these solutions, sample messages, sample reports, and to receive a quote. You can also call toll-free: **800.966.4700** or email: **info@talksoftonline.com**.

RemindMe

- Integrated phone, email & text messaging
- Customized service
- Integration with your MEDfx Appointment Scheduler
- Subscription fee based on usage

Recall

- Limitless possibilities
- Eliminate Postcards or Letters
- CallerID of your practice displayed
- Less than half the cost of postage stamp
- Calls made at regular, pre-determined intervals
- Customized messages

Contact your
Account Manager
(800) 421-9497
to learn more.
medfx.com

RemindMe

Automated appointment reminders for your patients or customers.

"Hello, this is Main Street Associates calling to remind you of your upcoming appointment..."



Key features of RemindMe:

Integrated phone, e-mail & text messaging solution is the very latest way to reach as many patients or customers as possible.

We customize the service for you in approximately 30-60 minutes. You could be up and running within 24 hours.

RemindMe integrates with your scheduling system. There is no need to learn new software.

Your patients or clients will hear your customized message in your voice.

The subscription fee is based on your usage so even the smallest offices can benefit.

If you are not completely satisfied at any time, you pay only for your usage, with no cancellation fee.

"Thanks so much - your company is so easy to work with. Very, very helpful."
- Office Manager,
Aesthetics Medicine, PA

- Over 75% of calls go to voice mail or answering machines. A personalized RemindMe message is more effective than manual dialing without the loss of valuable time.
- Messages can be delivered in any combination and at any number of days before the appointment.
- Shown to reduce the no-show rate by 30%.

Experience a sample message.
See a sample report.
Get a quote. It's as easy as **123!**



Talk to us about these other helpful services.

Recall • Broadcast • BillReminder • LabPhone • Outreach

Call toll-free: (866) 966.4700 • Email: info@talksoftonline.com



The talk of business

www.talksoftonline.com

Recall

Bring back patients or clients you haven't seen in a while.

"Hello, this is St. Louis Medical calling to let you know that it has been a year since we last saw you...."



Key features of Recall:

The possibilities are limitless: any situation where you regularly send out postcards or letters is a good opportunity to use Recall.

Caller ID of your business or practice displays on client's phones greatly increasing the number of answered calls.

Less than half the cost of a postage stamp using Recall.

Make these calls at regular, pre-determined intervals or set up to launch calls whenever you need them.

Customize the message to meet your needs at any time.

Recorded messages can be in your own voice, and you can easily change what the message says at any time.

"I just wanted to tell you that we have been with Talksoft since November and have been very happy with their service. We have also attested for Meaningful Use on May 9, 2011...."

*- Practice Administrator,
Healthcare, PA*

- Medical practices who have patients due for an annual check up.
- Car dealerships who want to remind customers of maintenance needs.
- Dentists who notice a drop in patient visits and want to call patients not seen in 12 months.

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